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## Intrinsyc Signs Licensing Contract with Intellution

Leading supplier of industrial automation software to incorporate Intrinsyc technologies into iVisualize Panel Solution

National Manufacturing Week, Chicago, IL -- March 13, 2000: Intrinsyc (CDNX.ICS) today announced it has signed an agreement to license its deviceCOM software solution to Intellution -- a leading supplier of industrial automation software with more than 130,000 installations worldwide. Intellution plans to embed deviceCOM into iVisualize, the newest addition to the Intellution Dynamics family of Solutions. iVisualize is a Windows CE-based visualization solution that unifies the operator panel and Human-Machine Interface (HMI) market to maximize information flows and access while reducing integration costs. Intrinsyc's deviceCOM allows iVisualize to deliver a next-generation panel solution with OLE for Process Control (OPC) connectivity.

OPC is the industry standard interface for passing data from factory-floor devices and machines up to business information and control systems. The standard facilitates the development of OPC-compliant products by multiple vendors. Since they're based on the same specification, OPC-compliant products are designed to interoperate seamlessly and are less costly than closed, proprietary systems.

"Intellution is committed to optimizing plant floor performance and helping our customers enjoy the benefits of integrated manufacturing," says Robert Thaler, Director, Product Marketing, Intellution, Inc. "Intrinsyc deviceCOM, because of its high reliability, small footprint, uniform support across Windows CE and NT, and seamless integration with our OPC applications, was the ideal choice for our new Windows CE- and NT-based products. The new enhanced implementation of OPC gives our customers a robust OPC solution at all levels of the factory floor so that our customers can integrate solutions faster, which results in getting products to market faster."

"The fact that Intellution has chosen deviceCOM is a very strong validation of Intrinsyc's value proposition to provide the industrial market with the most reliable and open connectivity solutions for their embedded Windows OPC products," says Guylain Roy-MacHabée, Intrinsyc's VP of Marketing. "We are pleased to work with an industry leader like Intellution to help them provide the best possible OPC solutions for factory floor automation."

## Availability

See demonstrations of Intellution's new Windows CE- and NT-based product line (booth #5329) and Intrinsyc's solutions (booth #6861) at National Manufacturing Week 2000 in Chicago, IL, from March 13 to 16, 2000.

## **About Intellution:**

Intellution®, a division of Emerson Electric Co., is the leading supplier of industrial automation software. Founded in 1980, Norwood, Mass.-based Intellution has more than 130,000 installations worldwide. Intellution provides an industry-standard software platform that collects, distributes, controls and manages information from the plant floor throughout the enterprise, supplying customers with scalable solutions that deliver increased productivity and return on investment (ROI). Intellution Dynamics<sup>TM</sup> is a family of products that offers automation software components including control, entry-level human-machine interfaces, supervisory control and data acquisition and batch, as well as a full Internet browser-based data display and push technology. Intellution partners with leading OEMs, systems integrators and third-party software providers. Intellution software is represented in over 48 countries and is available in 14 languages. For more information visit www.intellution.com.

## **About Intrinsyc**

Intrinsyc provides e-business solutions targeted at the emerging Information Appliance and Internet Device market --small, embedded computers hidden in everyday things such as vehicles and home security systems and in commercial and industrial products such as vending machines and factory floor controllers. Intrinsyc sells its Internet-enabled technologies to leading Fortune 500 companies in growing global markets such as mobile computing, industrial automation, and point-of-sale, which use them to rapidly create Internet Devices or Information Appliances, link these devices to other levels of a company's business systems, and remotely manage these large networks of devices. Intrinsyc was founded in 1992 and is based in Vancouver, BC.

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